

PRESS RELEASE

Resource Bank Announces New Website Domain

www.bankonresource.com changes to www.resource.bank this spring.

Covington, Louisiana – January 22, 2016 – In order to better serve its customers, Resource Bank today announced its adoption of a new domain for its Internet operations - known as *www.resource.bank*. This new domain delivers a more secure, easily identifiable channel for trusted communications between banks and their customers.

Only verified members of the banking community can have a *.bank* domain. In order to prove that applicants are actual members of the global banking community, every application undergoes vigorous verification before it is registered. This exclusivity offers a degree of safety that other commercial domains do not provide.

"Banks are looking to build more trust, and the *.bank* domain extension – created by and for our industry - will help them deliver on that promise no matter how banks choose to use their new *.bank* website," said Craig Schwartz, managing director of fTLD, the private company that is owned, operated and governed by banks, insurance companies and their respective trade associations. "The security requirements fTLD mandates for *.bank* domains will bring a level of trust and protection that exceeds that available in any existing commercially available generic top level domain."

"We are delighted to adopt *.bank* for our Internet operations," said Jon Picou, Information Technology and Banking Systems Director. "*.bank* provides a high-trust environment for our customers, where we can offer new products, services and communications channels, through a *.bank* domain uniquely built to serve the banking industry."

Resource Bank will continue operate the current domain, *www.bankonresource.com* during the transition. The new domain, *www.resource.bank* is scheduled for full release in March of 2016.

Headquartered in Covington, Louisiana, Resource Bank serves the community through nine locations within St. Tammany, Washington, Jefferson and Orleans Parishes. Established in 1998, the institution is owned and operated by over 350 local shareholders and has created near 150 local jobs. Resource reported assets of 563 million as of December 31, 2015. The bank continually strives to implement its vision: to enable our clients to realize their financial objectives, to be the employer of choice and to create value for our shareholders. For information on products and services visit www.bankonresource.com or www.resource.bank. Member FDIC. Equal Housing Lender.